









The Federation of Defense & Corporate Counsel & the FDCC Foundation Proudly Present the 2023 Program of

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LADDER DOWN

# **b** LADDER DOWN

# Women Helping Women Climb the Ladder of Success

### Leadership Business Development Mentoring

A book of business directly correlates not only to increased compensation and promotion to equity partnership, but also to women lawyers' ability to exercise self-determination in their careers, to effectively compete for leadership positions in their firms, to negotiate alternative work arrangements (if desired), and to successfully pursue professional opportunities.

Women need to be empowered in these critical areas to break through the proverbial glass ceiling. FDCC Ladder Down™ provides the necessary training and accountability to achieve this empowerment.

#### LEARNING OBJECTIVES

- Improve leadership empowerment through enhanced self-awareness and better understanding of others.
- Best practices for business development. Effective self-promotion.
- Understand the myths and barriers that undermine effective follow-up with decision makers.

#### PROGRAM

- Large Group Interactive Series: These monthly sessions are dedicated to (1) leadership empowerment, (2) business development, and (3) mentoring. These will be highly interactive and involve hands-on exercises. You will walk out with practical tips and tools that can be implemented immediately.
- Small Group Accountability Sessions: Each participant will be assigned to a small group that will meet regularly, facilitated by a faculty member. These sessions are intended to be a supportive forum for encouragement, goal-setting, discussing obstacles and challenges, and sharing successes.

"To say Ladder Down has changed my professional life is an understatement. The women I have met have shown me the myriad of personalities and life situations women attorneys carry with them. I have learned so much about myself personally and professionally. I have learned to challenge myself to promote and advance myself both within my firm and in business development. When the status auo is unacceptable, be it in my book of business or my career, I have the skills to challenge it, and make the change I want to see."

J.P. Harrington Bisceglia - Allen Law Group

FDCC Ladder Down<sup>™</sup> 2023 Tuition: \$1,250.00 APPLICATION DEADLINE: Wednesday, February, 8th, 2023. Space is limited. 24 participants will be accepted into the Ladder Down<sup>™</sup> 2023 Class.

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### 2023 LADDER DOWN™ CURRICULUM & SESSIONS

All sessions are in central time, unless otherwise noted.

Sunday, February 19, 2023 Saturday, March 11, 2023 Saturday, April 1, 2023 Saturday, April 8, 2023 Saturday, April 22, 2023 Saturday, April 29, 2023	<ul> <li>Welcome Reception: 5:00pm -7:30pm</li> <li>Leadership Session #1: 10:00 am - 12:00 pm</li> <li>Leadership Session #2: 10:00 am - 12:00 pm</li> <li>Turning Leadership into Action: 10:00 am - 11:00 am</li> <li>Business Development #1: 10:00 am - 12:30 pm</li> <li>Bus Dev Small Group #1:</li> <li>10:00 am - 11:00 am</li> <li>11:00 am - 12:00 pm</li> <li>12:00 pm - 1:00 pm</li> </ul>	
Saturday, May 20, 2023	1:00 pm - 2:00 pm Leadership Small Group #1 10:00 am - 11:00 am 11:00 am - 12:00 pm 12:00 pm - 1:00 pm	
Saturday, June 3, 2023	1:00 pm - 2:00 pm Leadership Small Group #2 10:00 am - 11:00 am 11:00 am - 12:00 pm 12:00 pm - 1:00 pm 1:00 nm - 2:00 nm	
Saturday, June 24, 2023	1:00 pm - 2:00 pm Business Development #2: 10:00 am - 12:30 pm	
Saturday, July 8, 2023	Business Development #2: 10:00 am - 12:50 pm Bus Dev Small Group #2:	
	10:00 am - 11:00 am	
	11:00 am - 12:00 pm	
	12:00 pm - 1:00 pm	
	1:00 pm - 2:00 pm	
Saturday, August 5, 2023	Bus Dev Small Group #3:	
	10:00 am - 11:00 am	
	11:00 am - 12:00 pm	
	12:00 am - 1:00 pm	
	1:00 pm - 2:00 pm	

Saturday, August 12, 2023	Business Development #3: 10:00am - 12:30pm	
Saturday September 23, 2023	Bus Dev Small Group #4:	
	10:00 am - 11:00 am	
	11:00 am - 12:00 pm	
	12:00 pm - 1:00 pm	
	1:00 pm - 2:00 pm	
Saturday, September 30, 2023	Business Development #4: 10:00am - 12:30pm	
Saturday, October 14, 2023	Corporate Counsel Panel: 10:00am- 12:00pm	
Saturday, November 11 2023	Sustained: Perspectives from the Bench: 10:00am - 11:00am	
Saturday, December 9, 2023	Rainmakers Panel: 10:00 am - 11:00 am	
Saturday, January 13, 2024	The Economics of Partnership: 10:00am - 11:30am	
Saturday, February 10, 2024	Next Steps: Pay it Forward: 10:00 am - 12:00 pm	
Thursday, March 7, 2024	Virtual Graduation Reception: 5:00 pm - 7:00 pm	



## LEADERSHIP, BUSINESS DEVELOPMENT, and MENTORING for WOMEN LAWYERS

#### **2023 APPLICATION**

Name	
Email Address	Telephone
Firm & Position at Firm	
Practice Area(s)	
Years in Practice	
1. How did you hear about FDCC Ladder Down <sup>™</sup> ?	

- 2. What do you hope to achieve through participation in this program?
- 3. What will you contribute to the program?
- 4. Have you ever received any formal training in leadership skills or business development? If so, please describe.
- 5. Are you able to commit your best effort to attend every session?

Please submit completed application and CV by Wednesday, February 8th, 2023 to:

Beth Fitch at ladderdown@righilaw.com

www.thefederation.org