

2020
CORPORATE
COUNSEL
SYMPOSIUM

Virtually 20/20

October 5-6, 2020
Via Online Platform
Complimentary Registration

REGISTRATION OPEN NOW



Corporate and Defense
Counsel are emerging from
these past months of
quarantine following the global
pandemic; and we are all
facing a new reality of getting
back into our leadership in
corporate governance and the
practice of law. It's a new day
and we all need some clarity of
vision as to what lies ahead
and how best to successfully
address these challenges and
opportunities.

As a professional courtesy, the Federation of Defense & Corporate Counsel (FDCC) invites you, your colleagues and clients to join us – free of charge – for "Virtually 20/20: Improving Vision in the New Age of Corporate Risk & Opportunity." Thanks to the generosity of our valued sponsors, we are able to bring you this program and 8 exceptional hours of CLE and a compelling keynote speaker to enjoy from the comfort of your office or home on the afternoons of October 5 and 6, 2020. Since we can offer complementary access to these relevant legal, regulatory, corporate and employment issues, we invite you to share this unique opportunity with your in-house or firm colleagues and clients.

- Meet one-on-one with our sponsors on the mornings of October 5-6 from 9:00am to Noon EDT
- Attend any one or all of the state of the art online session from 1:00PM to 5:00PM on both afternoons
- Panel members will all be online live after their sessions to answer your questions
- Join your colleagues in the online networking lounges during the afternoon, or for a virtual BYO Cocktail Reception from 5:00PM to 6:00PM each day.

Please share this exclusive opportunity with your colleagues and clients; and then register today for a first of its kind collection of interactive CLE sessions designed to provide access to today's subject matter experts and thought leaders and be better prepared to address the opportunities that lie ahead.

## WHO SHOULD ATTEND

- FDCC corporate and outside counsel members
- Corporate Counsel responsible for law departments and litigation/claims management
- Corporate Counsel engaged in Risk Management and Compliance
- CLE will be complimentary for 2 members of the same company

# **AGENDA**

## **MONDAY, OCTOBER 5, 2020**

1:00 pm - 2:00 pm

Keynote Speaker: Honorable Cynthia M. Rufe US District Court Judge for the Eastern District of Pennsylvania (Sponsored by the FedCivility Committee)



## Civility and Justice in the Wake of COVID-19: Navigating the New Normal

Judge Cynthia M. Rufe of the United States District Court for the Eastern District of Pennsylvania, and President of the Federal Judges Association, will discuss the state of the Court following the COVID-19 pandemic and best practices for litigants moving forward.



2:00 pm - 3:00 pm Is Wearing A Mask the Best Defense?

**Lessons Learned and Best Practices** 

for COVID 19.

Moderator Nathan Brown - The Kroger Co., Cincinnati, OH

Panelists Dr. Eric Ossman - Vigilint, Greenville, SC

Lance Ewing - Cotton Holdings, Houston, TX Dr. Hung Cheung - Cogency Environmental,

Baltimore, MD

Given the hyper-connected economies and the rapid and repeated emergence of novel infectious diseases, this panel will discuss how Covid-19 affected industries, how they reacted, adjusted and adapted, lessons learned, and how companies can address another pandemic.



3:00 pm - 4:00 pm Getting Back to Work as Usual

after COVID - 19

Moderator Paul Finamore - Pessin Katz Law, PA,

Towson, MD

Panelists Allyssa K. St. Martin - Chubb,

Simsbury, CT

**Jean Faure** - Faure Holden Attorneys at Law, P.C. Great Falls, MT

Chad Hatmaker - Woolf McClane Bright Allen

& Carpenter, PLLC, Knoxville, TN

Amid remote workers required to return to the office and at-risk employees afraid to return, the panel will discuss the employment law challenges facing employers and legal departments as the unknowns of COVID-19 loom in the background.

4:00 pm - 5:00 pm Mental Health Trends, Solutions, and

**Ethical Obligations in the Legal Profession** 

Sponsored by the

**FDCC FedLIFE Committee** 

Moderator Jeff Kelsev - FedEx Express, Memphis, TN

Speaker Oscar Carr - Experiential Healing Center,

Memphis, TN

The practice of law continues to be a dangerous profession. A recent study of 15,000 attorneys in the U.S. presents alarming statistics of lawyers on the edge: depression, anxiety, aging issues, alcoholism, addiction, burnout, and suicide. The presentation will explore the lawyer "personality" and how it may contribute to self-sabotaging behavior, and the ethical obligations of lawyers and law firms when helping impaired colleagues.

5:00 pm Concluding Remarks

5:15 pm - 6:00 pm Virtual Networking

**Adjourn** 

# AGENDA

## **TUESDAY, OCTOBER 6, 2020**

1:00 pm - 2:00 pm Walking Out the Door: The Facts, Figures

and Futures of Experienced Women

Lawvers in Private Practice

Tiffany Alexander - Tanenbaum Keale LLP, Moderator

Berwyn, PA

**Panelists** Hilarie Bass - President & Founder, Bass

> Institute for Diversity & Inclusion; Past President of the American Bar Association, Miami, Fl. Roberta D. Liebenberg - Fine Kaplan & Black, RPC, Philadelphia, PA Stephanie A. Scharf - Scharf Banks

Marmor LLC, Chicago, IL

Far too many women are leaving the practice of law at the height of their careers. Hear from the authors of a recent research study as to why this is happening and best practices law firms can adopt to retain and advance their senior women lawyers, achieve gender parity in leadership, and level the playing field for women lawvers.



2:00 pm - 3:00 pm At the Corner of Technology and Humanity:

**Artificial Intelligence in Insurance** 

Moderator Valerie Kellner - Rawle & Henderson LLP,

Philadelphia, PA

**Panelists** Melissa D'Alelio - Robins Kaplan LLP,

Boston, MA

Andrea Balsamo - Senior Coverage Counsel, Liberty Mutual Insurance, Boston, MA William Wise - Senior Legal Counsel, Plymouth Rock Assurance, Boston, MA

The panel will explore the implications of evolving, unprecedented technology upon the insurance industry. The panel will evaluate the costs and benefits of using artificial intelligence (AI) to engage in traditionally human related activities, such as underwriting and claims-handling. The panel will examine how technology is being used to identify exposure, manage risk, investigate claims, and prevent loss. As part of their presentation, the panel will discuss some of the first forms of AI in the industry (e.g. Colossus, Xactimate), and lessons learned from litigation involving these programs and explore new innovative programs.

3:00 pm - 4:00 pm A Regulatory and Legislative Perspective

from former State Attorney Generals

and US Attorneys

Moderator Daniel W. McGrath - Hinshaw &

Culbertson, Chicago, IL

**Panelists** Grant Woods - Gallagher & Kennedy,

> Phoenix, AZ; former Attorney General of Arizona Karen D. Olson - Of Counsel, Spencer Fane, Minneapolis, MN; former Deputy Attorney

General of Minnesota

John L. Brownlee - Chair of National White-Collar Defense and Investigations Team, Holland & Knight, Washington, DC; former US Attorney for Western District of Virginia

What You Should Know - Former Attorney Generals and US Attorneys tell you the regulations and legislation you should know and how your companies can best prepare and respond to them.

4:00 pm - 5:00 pm Social Inflation and the

Litigation that Follows

Moderator Marisa Trasatti - Wilson Elser Moskowitz

Edelman & Dicker, Baltimore, MD

**Panelists** Stuart Simon - American Jury Centers,

Hailey, ID

Matt McColley - KW Specialty, Scottsdale, AZ Caryn Siebert - Gallagher Bassett Services, CA

Social inflation can broadly be described as the increase in the number and severity of claims due to social and political factors. The social factors include excessive jury awards and the desensitization of juries (and judges) because of social media and the unfiltered and sometimes inaccurate reporting of case facts and results. Our session will explore the concepts and factors behind the cultural shift and the issues driving the current risk and liability climate. Understanding the factors and the shift will allow general counsel to assess risk and defend claims.

**Concluding Remarks** 5:00 pm

5:15 pm - 6:00 pm **Virtual Networking** 

## REGISTRATION

Registration is **FREE** and open to all FDCC Members, their clients and colleagues. Each attendee must register in advance and register separately. Information on how to access the 2020 CCS Virtual Meeting will be sent as we get closer to the meeting date.

To register, please Click Here or visit the FDCC website: www.thefederation.org

## CONTINUING LEGAL **EDUCATION CREDITS**

Accreditation will be sought in those jurisdictions requested by registrants that have continuing education requirements.

### FDCC MISSION STATEMENT

We are a professional trade association of peer-reviewed, premier defense and corporate counsel and industry executives, dedicated to leading the profession by advancing the principals of civil justice, actionable knowledge, and fostering the trust and value of fellowship.

### WHY FDCC?

To be the inspired community of vetted defense counsel, exceptional leaders and even better people.

## **THANK YOU TO OUR 2020 CCS SPONSORS**



























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