

## **Outline of proposed topics**

- Why diversity matters and the business case for diversity (including statistics regarding diversity leading to better results)
  - Enhanced Financial Performance
  - Improved Innovation
  - Improved Company Culture
  - Increased Teamwork & Productivity
  - Greater Access to Talent & Improved Retention
  - Enhanced Reputation
- Corporate benefits from utilizing DBE certified firms
  - Increase Profits
  - Receive Quality Service
  - Demonstrate Support
- Implementing a diversity and inclusion program
  - How State Farm and Chubb have implemented diversity, equity, and inclusion internally and externally
  - What it means to be a signer to the ABA model diversity survey
- Changing global climate toward diversity, equity, and inclusion
  - Experience as a women-owned business
  - Looking into the future