

**Dear Plaintiff: We Know What You Did Last Summer. No More Secrets. Uncovering the Truth About Your Plaintiff.**

Exaggeration. Deception. False testimony. A majority of plaintiffs will fail to disclose and/or misrepresent the true nature of the accident and how the alleged injuries affect the plaintiff. This session will explain the various data available to investigate and how to capture the data.

**Session goal:** Provide insight to those who hope to better understand the technology available to investigate a plaintiff's claims. The panelists of experts will provide real world examples of the available technology to investigate liability and damages.

**Objectives:** A panel consisting of three experts in the field who will explain the investigative concepts, the information available and how to retrieve the information.

Cell phones provide substantial information with respect to various applications in today's modern world. That includes data from various fitness applications, location services, tracking, Google and other tracking devices.

Devices such as smart watches and other wearable devices provide information regarding a person's activity level. This includes Apple Watch (recent surveys estimate that over 100 million people actively use an Apple Watch) and Fitbit, as well as exercise equipment such as Peloton and Nordic Track.

Also, the panel will discuss other electronic devices and the information contained therein. This includes Alexa, Smart TVs, smart thermostats and other interne devices.

The presentation will also discuss how to obtain the information and how to target specific information from a plaintiff that will overcome a likely objection from plaintiff's attorney.

**Moderator:**

Erik P. Crep, Attorney, Wicker Smith O'Hara McCoy & Ford.

**Panelists:**

Scott McLean, Exponent

Robert Draper, Relevant Data Technology

Stephen O'Malley, JS Held