



A MOSAIC OF MEMORIES IN LISBON

JULY 28 - AUGUST 1, 2026
THE CORINTHIA HOTEL ✦ LISBON, PORTUGAL

Processed and Ultra-Processed Foods Science and Regulation

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Product Regulation and Safety

Health Sciences

J.S. Held

OUTLINE

- Company Overview
- Food Processing
- Ultra-Processed Food
- Food Safety and Regulation
- Impact of Science

OUR COMPANY OVERVIEW

OUR HISTORY



Firm celebrates its 50th anniversary

J.S. Held grows to 100 employees, primarily providing property loss estimating consulting services to first-party property insurers. The firm gains a presence in Canada.

1974 to 2015

2016 to 2018

2019 to 2024

2025

1974

J.S. Held is founded by Jerome S. Held.

1977

Jonathon Held joins the company.

1985

Jonathon Held becomes CEO.

2001

J.S. Held is retained to assist with the World Trade Center site.

2015

J.S. Held begins strategically aligning with businesses outside of the property loss estimating scope to diversify service offerings.

With the addition of 13 new firms **J.S. Held** expands its surety, equipment, FA&E, EH&S, and CA services, as well as gaining a presence in the UK and Latin America.

J.S. Held continues multipronged growth across all divisions with more than 40 acquisitions. The firm strategically expands global growth to support a wide range of industries and clients in the Americas, EMEA, and APAC.

J.S. Held accelerates global expansion through strategic acquisitions, adds top talent across multiple disciplines, and celebrates promotions firm-wide.

Jonathon Held transitions to Executive Chairman as **Lee Spirer is named President & CEO.**

MARKETS & INDUSTRIES WE SERVE

Aerospace

Agriculture

Aviation

Cannabis

Construction

Consumer Products & Services

Cyber

Education

Energy & Power

Financial Services

Food & Beverage

Government

Healthcare

Hospitality

Industrial & Manufacturing

Insurance

Private Equity

Real Estate

Retail

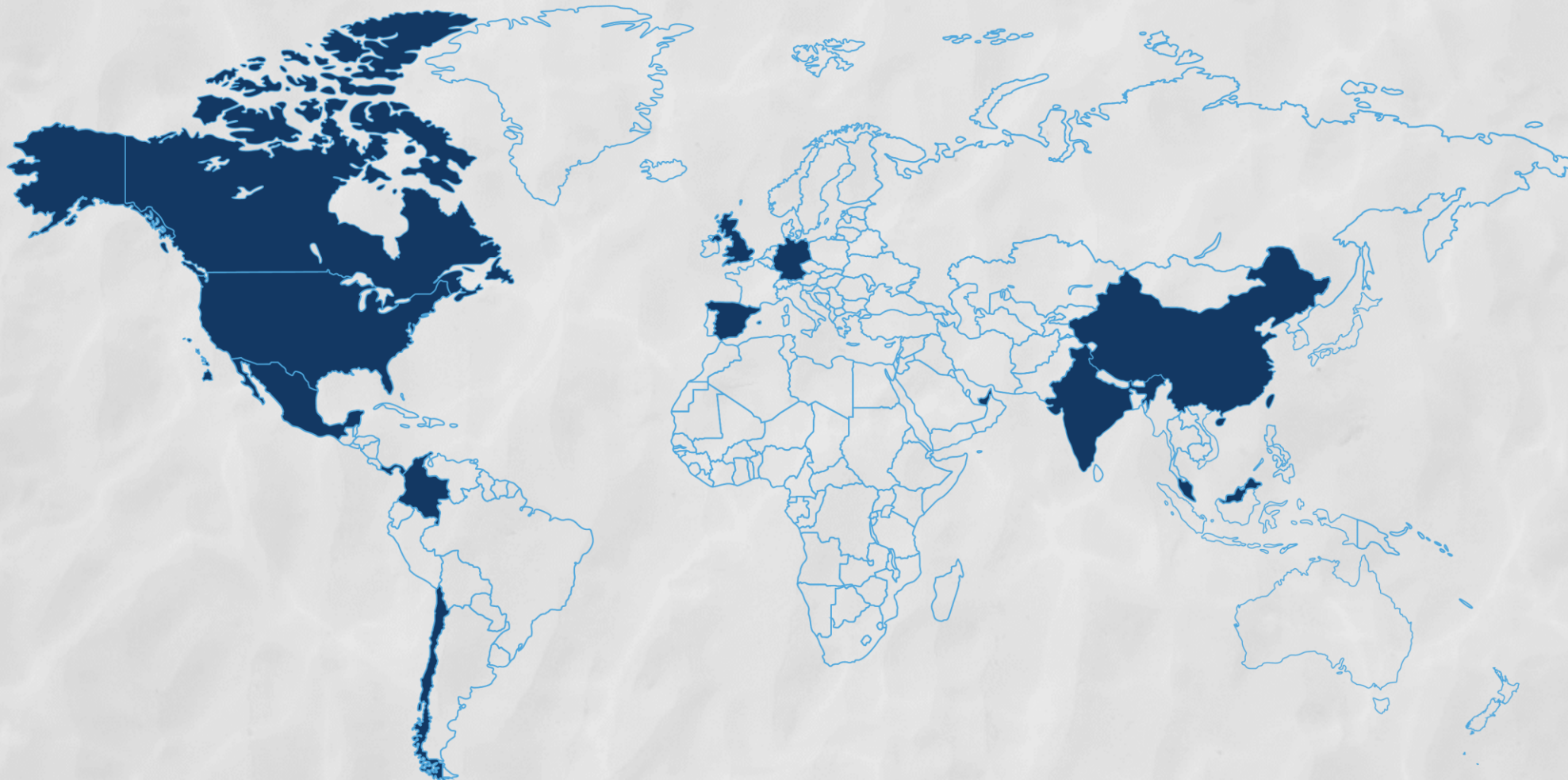
Seismic

Technology, Media & Telecommunications

Transportation Infrastructure



OUR OFFICES

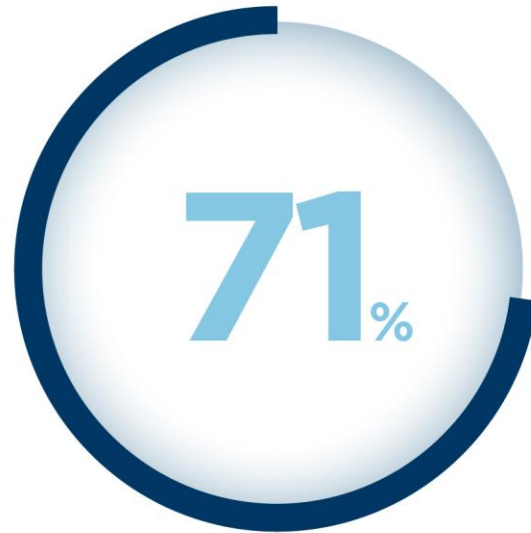


CANADA
CHILE
CHINA
COLOMBIA
GERMANY
INDIA
MALAYSIA
MEXICO
SINGAPORE
SPAIN
UNITED ARAB
EMIRATES
UNITED
KINGDOM
USA

OUR EXPERTS WORK WITH:



of the Global 200
Law Firms



of Fortune 100
Companies



of Forbes Top 20
Insurance Companies



of the NAIC Top 50
Property & Casualty
Insurers



ENVIRONMENTAL HEALTH & SAFETY

Our practice group's expertise & service offerings is driven by an advisory, legal, regulatory and risk-based framework associated with the environment, human health & safety, and regulatory compliance.



FOOD IS PROCESSED

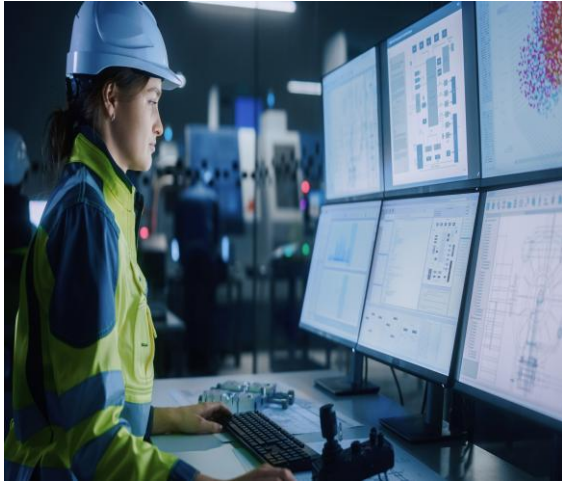
FOOD PRODUCTION

- Familiar



FOOD PRODUCTION

- Industrial Scale



FOOD INGREDIENTS

- Familiar



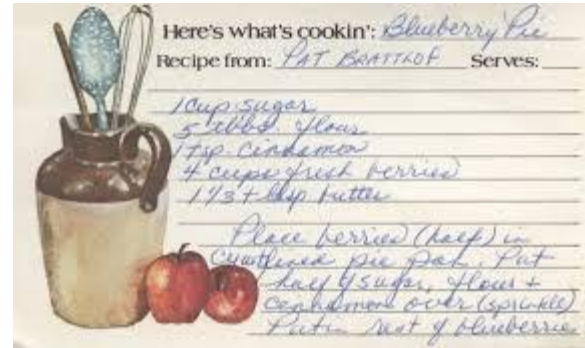
FOOD INGREDIENTS

- Industrial Scale



FOOD RECIPE

- Familiar



FOOD RECIPE

- Industrial Scale



FOOD PROCESSING CONCEPTS: INSTITUTE OF FOOD TECHNOLOGISTS

- Institute of Food Technologists (IFT) - Founded in 1939 and is a global community working across industry, academia, and government reaching thousands of professionals at more than 3,000 companies, 500 universities, and 90 countries (<https://www.ift.org/>)
- IFT Food Processing Toolkit Resource (<https://www.ift.org/policy-and-advocacy/advocacy/toolkits/food-processing>)
 - **What is processed food?** - The combination of food ingredients (food formulation) and use of processing step(s) to design a food product with particularly desired attributes (formulated food) is termed as processed food).
 - **What is the need for processing food?** - Since before recorded history, mankind has been processing food to preserve it for later consumption (e.g., drying meat), make it more convenient to use or handle (e.g., grinding wheat into flour), and/or make seasonal produce available year-round (e.g., drying fruits or canning vegetables). Every day, most people employ simple (such as cooking eggs and toasting bread) or complex (e.g., preparing a multi-step, yeast-leavened sweet bread) processes to prepare food. Food processing makes it easier to provide shelf-stable, convenient to use, and tasty/palatable food products. Food processing also enables the delivery of a consistent food ingredient for repeated use. Food processing leads to a much more consistent end use as well as a continuous supply of ingredients and food products.
 - **Are there different types of food processes?** - There are a wide variety of food processes across a range involving one or a combination of steps (unit operations) that can be done from the scale of a home kitchen to large production factories employing thousands of people. Often, numerous food processing steps are used in concert with a variety of ingredients to create food products that are safe to consume even 12-18 months later, while still retaining the taste, texture, nutritional value, and appearance, thus becoming a processed food. Processed foods are often easier to store and transport, including exporting to other countries.
 - **Are there misconceptions about food processing?** - Most of us have a fundamental understanding of food processing primarily through our experiences at home but are unaware or know very little about the complexities associated with industrial food processing to make food products that are purchased frequently at grocery stores. Hence for many, it is a mystery. Ingredients such as flour, roasted coffee, and cooking oil, and food products like jams, canned vegetables, and ready-to-eat shelf-stable dinners all undergo food processing.

ULTRA-PROCESSED FOODS OVERVIEW: WHAT'S THE CONCERN

WHAT ARE ULTRA-PROCESSED FOODS????

Ultra-processed foods have one or more ingredients that wouldn't be found in a kitchen, like chemical-based preservatives, emulsifiers like hydrogenated oils, sweeteners like high fructose corn syrup, and artificial colors and flavors. UPFs undergo processing techniques like pre-frying, molding, extrusion, fractioning, and other chemical alterations that leave the final products bearing almost no resemblance to the original ingredients.



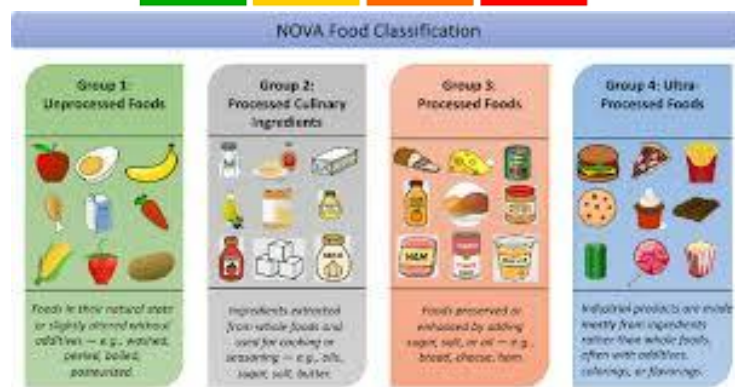
These are formulated mostly or entirely from ingredients and typically contain no whole foods.

Industrial formulations typically with 5 or more and usually many ingredients.

'If You Can't Pronounce It, Don't Eat It'

Portuguese: *nova classificação*, 'new classification'

NOVA NOVA NOVA NOVA



Processed meat refers to meat that has been transformed through salting, curing, fermentation, smoking, or other processes to enhance flavour or improve preservation. Most processed meats contain pork or beef, but processed meats may also contain other red meats, poultry, offal, or meat by-products such as blood. Examples of processed meat include hot dogs (frankfurters), ham, sausages, corned beef, and biltong or beef jerky as well as canned meat and meat-based preparations and sauces.



The FDA is working with the U.S. Department of Agriculture (USDA) as part of a joint effort to develop a uniform definition of UPFs. Establishing a uniform definition will enable federal agencies and others to develop consistent policies and programs focused on UPFs.

U.S. Health Secretary Robert F. Kennedy Jr. (RFK Jr.) – a federal definition for “ultra-processed foods” (UPFs) is coming as soon as April 2026.

NOVA classification of foods based on degree of processing. Figure created by Choumoff V.C., adapted from Monteiro et al. [1]

WHOLE FOODS ????



AN ALL-NATURAL BANANA



INGREDIENTS: WATER (75%), **SUGARS (12%)** (GLUCOSE (48%), FRUCTOSE (40%), SUCROSE (2%), MALTOSE (<1%)), STARCH (5%), FIBRE E460 (3%), **AMINO ACIDS (<1%)** (GLUTAMIC ACID (19%), ASPARTIC ACID (16%), HISTIDINE (11%), LEUCINE (7%), LYSINE (5%), PHENYLALANINE (4%), ARGININE (4%), VALINE (4%), ALANINE (4%), SERINE (4%), GLYCINE (3%), THREONINE (3%), ISOLEUCINE (3%), PROLINE (3%), TRYPTOPHAN (1%), CYSTINE (1%), TYROSINE (1%), METHIONINE (1%)), **FATTY ACIDS (1%)** (PALMITIC ACID (30%), OMEGA-6 FATTY ACID: LINOLEIC ACID (14%), OMEGA-3 FATTY ACID: LINOLENIC ACID (8%), OLEIC ACID (7%), PALMITOLEIC ACID (3%), STEARIC ACID (2%), LAURIC ACID (1%), MYRISTIC ACID (1%), CAPRIC ACID (<1%)), ASH (<1%), PHYTOSTEROLS, E515, OXALIC ACID, E300, E306 (TOCOPHEROL), PHYLLLOQUINONE, THIAMIN, **COLOURS** (YELLOW-ORANGE E101 (RIBOFLAVIN), YELLOW-BROWN E160a), **FLAVOURS** (3-METHYLBUT-1-YL ETHANOATE, 2-METHYLBUTYL ETHANOATE, 2-METHYLPROPAN-1-OL, 3-METHYLBUTYL-1-OL, 2-HYDROXY-3-METHYLETHYL BUTANOATE, 3-METHYLBUTANAL, ETHYL HEXANOATE, ETHYL BUTANOATE, PENTYL ACETATE), 1510, NATURAL RIPENING AGENT (ETHENE GAS).

WHAT ARE ULTRA-PROCESSED FOODS (UPF)?

NOVA - Professor Carlos Monteiro and team, Center for Epidemiological Studies in Health and Nutrition, School of Public Health, University of São Paulo (2009)
Portuguese: nova classificação, 'new classification')

NOVA Food Classification

Unprocessed or minimally processed foods

Foods which did not undergo processing or underwent minimal processing techniques, such as fractioning, grinding, pasteurization and others.



Processed culinary ingredients

These are obtained from minimally processed foods and used to season, cook, and create culinary dishes.



Processed foods

These are unprocessed or minimally processed foods or culinary dishes which have been added processed culinary ingredients. They are necessarily industrialized.



Ultra-processed foods

These are food products derived from foods or parts of foods, being added cosmetic food additives not used in culinary.



Definition and Composition

Ultra-processed foods are industrially made from refined ingredients and additives, often unlike traditional foods.

Processing Techniques

UPFs undergo multiple processing steps like extrusion and hydrogenation altering their original food materials.

Characteristics and Examples

UPFs are hyper-palatable, convenient, affordable, and include snacks, beverages, ready meals, and baked goods.

Regulatory Challenges

Defining UPFs consistently is difficult; agencies work to develop uniform definitions for policy and research.

The FDA is working with the U.S. Department of Agriculture (USDA) as part of a joint effort to develop a uniform definition of UPFs. Establishing a uniform definition will enable federal agencies and others to develop consistent policies and programs focused on UPFs

U.S. Health Secretary Robert F. Kennedy Jr. (RFK Jr.) – a federal definition for “ultra-processed foods” (UPFs) is coming as soon as April 2026.



IARC CLASSIFICATIONS, CANCER EVIDENCE, AND IMPLICATIONS FOR ULTRA-PROCESSED FOODS

Processed Meat Definition

Processed meat refers to meat that has been transformed through salting, curing, fermentation, smoking, or other processes to enhance flavor or improve preservation. Most processed meats contain pork or beef, but may also include other red meats, poultry, offal, or meat by-products such as blood.



The World Health Organization's International Agency for Research on Cancer (IARC) Carcinogenic Classifications

IARC classifies **processed meat as Group 1 carcinogen** and **red meat as Group 2A**, indicating varying cancer risks.

Mechanisms of Carcinogenesis

Carcinogenic risks stem from compounds formed during curing and cooking, including nitroso compounds and aromatic amines.

Source: IARC Monographs on the Evaluation of Carcinogenic Risks to Humans, Volume 114 – Red Meat and Processed Meat (2018); EPIC and related cohort studies. <https://www.aicr.org/resources/blog/bacon-hot-dogs-and-lunch-meat-is-it-processed-meat/>



NUTRIENTS AND OVERALL DIET QUALITY

Impact of Ultra-Processed Foods

High consumption of ultra-processed foods lowers intake of fiber, protein, vitamins, and essential minerals.

Nutrient Quality Decline

Increased ultra-processed food intake correlates with overall decline in diet quality in population studies.

Beneficial Processed Foods

Some processed foods like whole-grain cereals and fortified dairy provide important nutrients and support diet needs.

Challenges in Diet Assessment

Diet-quality indices often overlook food processing degree and calorie intake, complicating nutrition research.



HEALTH IMPACTS AND EVIDENCE SUMMARY



Health Risks of Ultra-Processed Foods

High intake of ultra-processed foods is linked to increased risks of mortality, cardiovascular disease, Type 2 diabetes, and mortality and cancer incidence, with varying risks across food types.

Limitations of Current Evidence

Most studies are observational with potential biases and confounding factors limiting definitive causal conclusions.

Proposed Biological Mechanisms

Mechanisms include poor nutrient profiles, additives exposure, altered satiety, and packaging contaminants affecting health.

Dietary Guidance

Experts recommend prioritizing nutrient-dense foods while considering convenience, accessibility, and affordability factors.

Emerging Research Pathways

Research investigates additives, contaminants, nutrient displacement, and combined effects as mechanisms in cancer risk from UPFs.

FOOD REGULATION AND SAFETY PRINCIPLES

FOOD SAFETY AND REGULATION - TOXICOLOGY

- Food Chemical Hazards – The Dose Makes the Poison
 - All things are poison, and nothing is without poison; the dosage alone makes it so a thing is not a poison. —Paracelsus, 1538



- Concept applies to ingredients seen as beneficial (vitamins and minerals)

FDA Publish Date: August 08, 2024

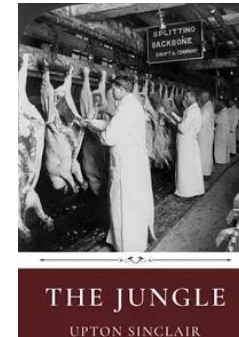
Product Type: Food & Beverages
Infant Formula & Foods

Reason for Announcement: Product contains levels of Vitamin D above the maximum level permitted

<https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts/perrigo-issues-voluntary-recall-one-batch-premium-infant-formula-iron-milk-based-powder-due-elevated>

FOOD ADDITIVES – A HISTORY OF CONCERN

- Upton Sinclair's *The Jungle* (1906) described conditions workers faced in meatpacking factories, calling attention to the unsanitary factory conditions, and noted the addition of chemicals, dead rats, and sawdust to meat products
- The "Poison Squad" (1912)
 - Harvey Wiley M.D. USDA Bureau of Chemistry



- Twelve healthy young men volunteered, "Poison Squad", who ate chemicals used in foods and adulterated foods
- Experiment lasted five years
- Outcome – formaldehyde use as a preservative in food banned



FOOD REGULATIONS - EU

- **Regulation (EC) No 1333/2008 of the European Parliament and of the Council of 16 December 2008 on food additives** - <https://eur-lex.europa.eu/eli/reg/2008/1333/oj>
 - Food additives should be approved and used only if they fulfil the criteria laid down in this Regulation. Food additives must be safe when used, there must be a technological need for their use, and their use must not mislead the consumer and must be of benefit to the consumer. Misleading the consumer includes, but is not limited to, issues related to the nature, freshness, quality of ingredients used, the naturalness of a product or of the production process, or the nutritional quality of the product, including its fruit and vegetable content. The approval of food additives should also take into account other factors relevant to the matter under consideration including societal, economic, traditional, ethical and environmental factors, the precautionary principle and the feasibility of controls.
- **Precautionary principle** - https://food.ec.europa.eu/horizontal-topics/general-food-law/food-law-general-principles_en
 - Article 7 of the General Food Law
 - Reasonable grounds for concern that an unacceptable level of risk to health exists
 - Available supporting information and data are not sufficiently complete to enable a comprehensive risk assessment to be made
 - Decision makers or risk managers may take measures or other actions based on the precautionary principle, while seeking more complete scientific and other data.
- **Regulation (EC) No 178/2002 of the European Parliament and of the Council of 28 January 2002 laying down the general principles and requirements of food law, establishing the European Food Safety Authority and laying down procedures in matters of food safety** - <https://eur-lex.europa.eu/eli/reg/2002/178/oj>
 - For the purposes of this Regulation, "food" (or "foodstuff") means any substance or product, whether processed, partially processed or unprocessed, intended to be, or reasonably expected to be ingested by humans.
 - "Food" includes drink, chewing gum and any substance, including water, intentionally incorporated into the food during its manufacture, preparation or treatment. It includes water after the point of compliance as defined in Article 6 of Directive 98/83/EC and without prejudice to the requirements of Directives 80/778/EEC and 98/83/EC.
 - "Food" shall not include:
 - (a) feed;
 - (b) live animals unless they are prepared for placing on the market for human consumption;
 - (c) plants prior to harvesting;
 - (d) medicinal products within the meaning of Council Directives 65/65/EEC(21) and 92/73/EEC(22);
 - (e) cosmetics within the meaning of Council Directive 76/768/EEC(23);
 - (f) tobacco and tobacco products within the meaning of Council Directive 89/622/EEC(24);
 - (g) narcotic or psychotropic substances within the meaning of the United Nations Single Convention on Narcotic Drugs, 1961, and the United Nations Convention on Psychotropic Substances, 1971;
 - (h) residues and contaminants.

FOOD REGULATIONS - EU

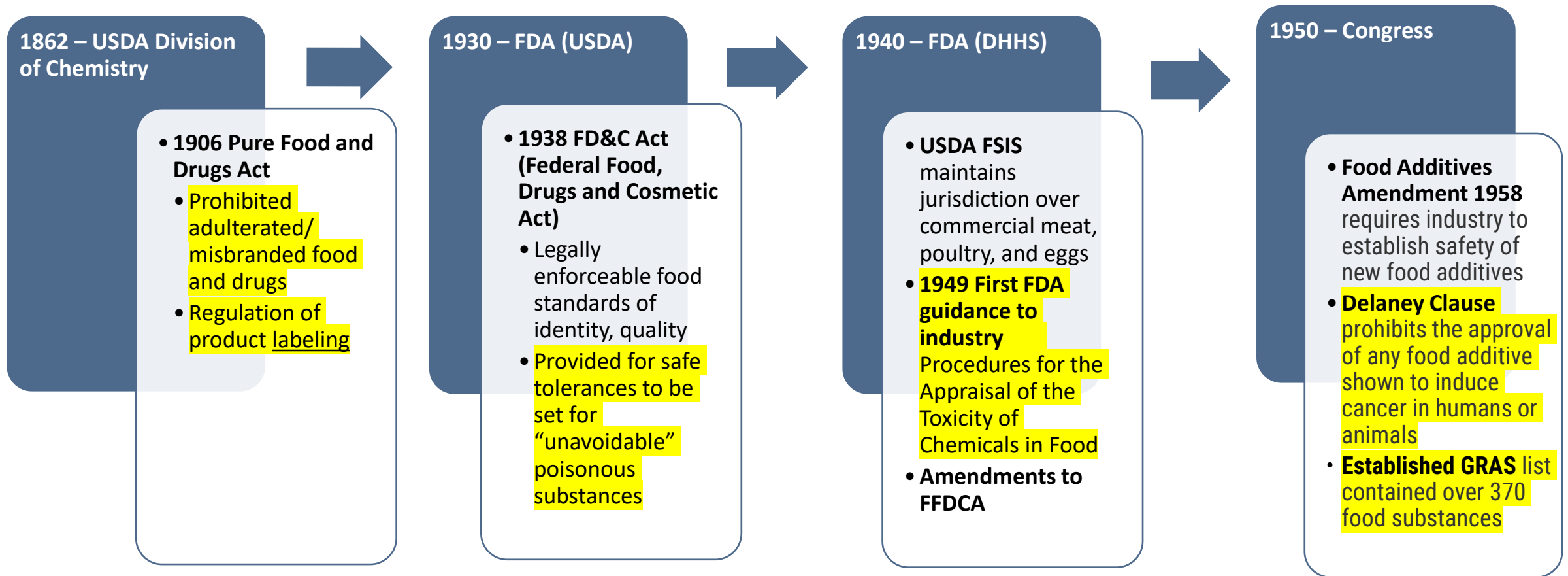
- **Regulation (EC) No 178/2002 of the European Parliament and of the Council of 28 January 2002 laying down the general principles and requirements of food law, establishing the European Food Safety Authority and laying down procedures in matters of food safety - <https://eur-lex.europa.eu/eli/reg/2002/178/oj>**
 - SECTION 4; GENERAL REQUIREMENTS OF FOOD LAW: Article 14
 - Food safety requirements
 - 1. Food shall not be placed on the market if it is unsafe.
 - 2. Food shall be deemed to be unsafe if it is considered to be:
 - (a) injurious to health; (b) unfit for human consumption.
 - 3. In determining whether any food is unsafe, regard shall be had:
 - (a) to the normal conditions of use of the food by the consumer and at each stage of production, processing and distribution, and
 - (b) to the information provided to the consumer, including information on the label, or other information generally available to the consumer concerning the avoidance of specific adverse health effects from a particular food or category of foods.
 - 4. In determining whether any food is injurious to health, regard shall be had:
 - (a) not only to the probable immediate and/or short-term and/or long-term effects of that food on the health of a person consuming it, but also on subsequent generations;
 - (b) to the probable cumulative toxic effects;
 - (c) to the particular health sensitivities of a specific category of consumers where the food is intended for that category of consumers.
 - 5. In determining whether any food is unfit for human consumption, regard shall be had to whether the food is unacceptable for human consumption according to its intended use, for reasons of contamination, whether by extraneous matter or otherwise, or through putrefaction, deterioration or decay.
 - 6. Where any food which is unsafe is part of a batch, lot or consignment of food of the same class or description, it shall be presumed that all the food in that batch, lot or consignment is also unsafe, unless following a detailed assessment there is no evidence that the rest of the batch, lot or consignment is unsafe.
 - 7. Food that complies with specific Community provisions governing food safety shall be deemed to be safe insofar as the aspects covered by the specific Community provisions are concerned.
 - 8. Conformity of a food with specific provisions applicable to that food shall not bar the competent authorities from taking appropriate measures to impose restrictions on it being placed on the market or to require its withdrawal from the market where there are reasons to suspect that, despite such conformity, the food is unsafe.
 - 9. Where there are no specific Community provisions, food shall be deemed to be safe when it conforms to the specific provisions of national food law of the Member State in whose territory the food is marketed, such provisions being drawn up and applied without prejudice to the Treaty, in particular Articles 28 and 30 thereof.

FOOD ADDITIVES - EU

- **Regulation (EC) No 1333/2008 of the European Parliament and of the Council of 16 December 2008 on food additives** - <https://eur-lex.europa.eu/eli/reg/2008/1333/oj>
 - Defines as "any substance not normally consumed as a food in itself and not normally used as a characteristic ingredient of food, whether or not it has nutritive value, the intentional addition of which to food for a technological purpose in the manufacture, processing, preparation, treatment, packaging, transport or storage of such food results, or may be reasonably expected to result, in it or its by-products becoming directly or indirectly a component of such foods;"
 - Not considered to be food additives
 - (i) monosaccharides, disaccharides or oligosaccharides and foods containing these substances used for their sweetening properties;
 - (ii) foods, whether dried or in concentrated form, including flavourings incorporated during the manufacturing of compound foods, because of their aromatic, sapid or nutritive properties together with a secondary colouring effect;
 - (iii) substances used in covering or coating materials, which do not form part of foods and are not intended to be consumed together with those foods;
 - (iv) products containing pectin and derived from dried apple pomace or peel of citrus fruits or quinces, or from a mixture of them, by the action of dilute acid followed by partial neutralisation with sodium or potassium salts (liquid pectin);
 - (v) chewing gum bases;
 - (vi) white or yellow dextrin, roasted or dextrinated starch, starch modified by acid or alkali treatment, bleached starch, physically modified starch and starch treated by amylolytic enzymes;
 - (vii) ammonium chloride;
 - (viii) blood plasma, edible gelatin, protein hydrolysates and their salts, milk protein and gluten;
 - (ix) amino acids and their salts other than glutamic acid, glycine, cysteine and cystine and their salts having no technological function;
 - (x) caseinates and casein;
 - (xi) inulin
 - Twenty-six classes of food additives in foods and of food additives in food additives and food enzymes

Sweeteners	Acidity regulators	Firming agents	Modified starches	Thickeners
Colours	Anti-caking agents	Flavour enhancers	Packaging gases	Flour treatment agents
Preservatives	Anti-foaming agents	Foaming agents	Propellants'	
Antioxidants	Bulking	Gelling agents	Raising agents	
Carriers	Emulsifiers	Glazing agents	Sequestrants	
Acids	Emulsifying salts	Humectants	Stabilisers	

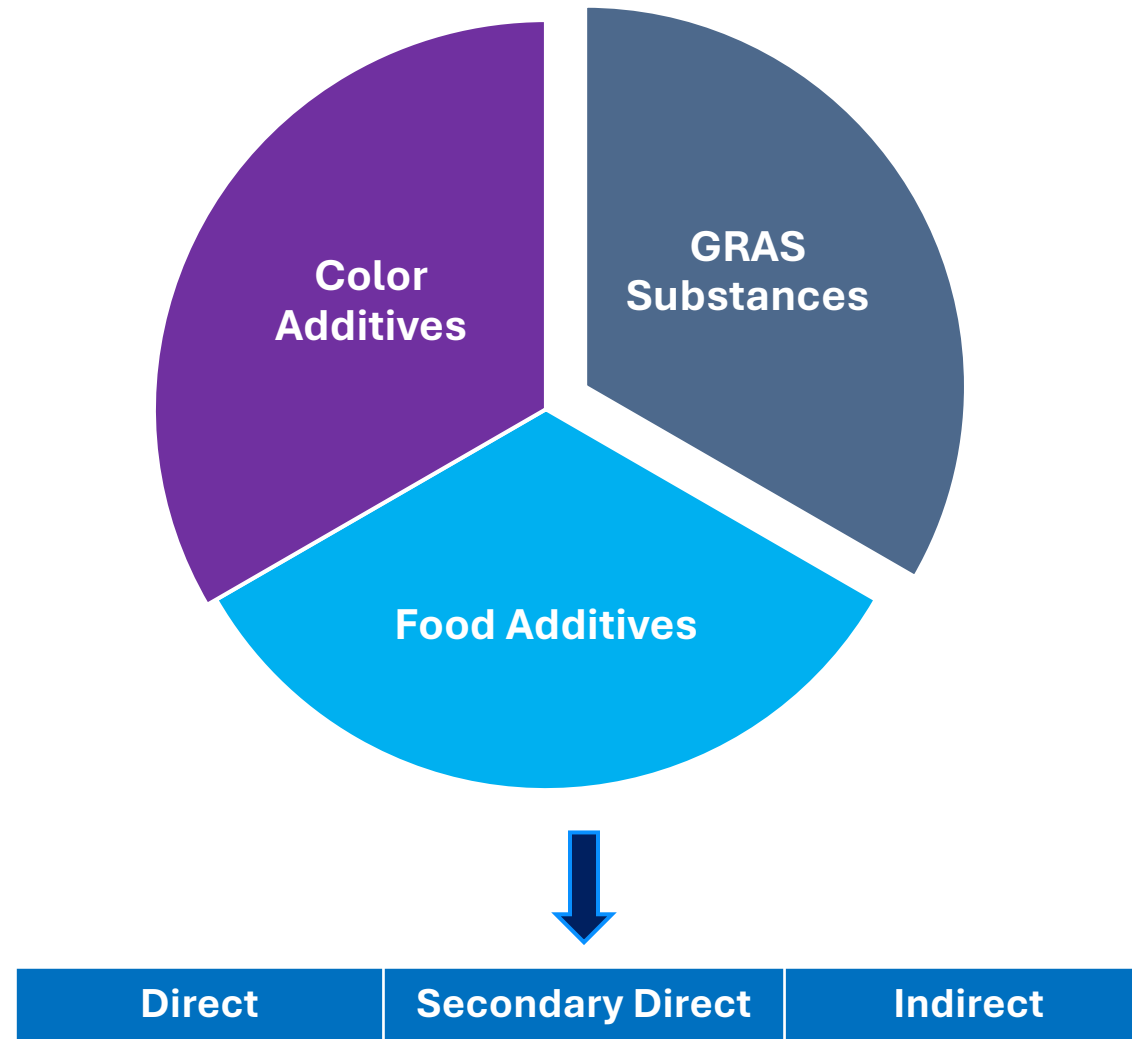
U.S. FOOD SAFETY LAW & POLICY HISTORICAL CONTEXT



FOOD ADDITIVES - US

- **Food Additive** - A food additive is defined in Section 201(s) of the FD&C Act as any substance the intended use of which results or may reasonably be expected to result, directly or indirectly, in its becoming a component or otherwise affecting the characteristic of any food (including any substance intended for use in producing, manufacturing, packing, processing, preparing, treating, packaging, transporting, or holding food; and including any source of radiation intended for any such use); if such substance is not GRAS or sanctioned prior to 1958 or otherwise excluded from the definition of food additives.
- **Color Additive** - A color additive is a dye, pigment or other substance, which is capable of imparting color when added or applied to a food, drug, cosmetic, or to the human body. The legal definition can be found in Section 201(t) of the Federal Food, Drug, and Cosmetic Act (FD&C Act) and provides exclusions as well. Color additives for use in food, drugs, and cosmetics require premarket approval.
- **GRAS** - "GRAS" is an acronym for the phrase Generally Recognized As Safe. Under sections 201(s) and 409 of the FD&C Act, any substance that is intentionally added to food is a food additive, that is subject to premarket review and approval by FDA, unless the substance is generally recognized, among qualified experts, as having been adequately shown to be safe under the conditions of its intended use, or unless the use of the substance is otherwise exempted from the definition of a food additive. GRAS substances are distinguished from food additives by the type of information that supports the GRAS conclusion, that it is publicly available and generally accepted by the scientific community, but should be the same quantity and quality of information that would support the safety of a food additive.
- **Food ingredients** must meet the same safety standard regardless of whether they are naturally or artificially derived.
- **Prior Sanctioned Food Ingredients**
 - 21 CFR § 181.5 - A prior sanction shall exist only for a specific use(s) of a substance in food, i.e., the level(s), condition(s), product(s), etc., for which there was explicit approval by the Food and Drug Administration or the United States Department of Agriculture prior to September 6, 1958
 - 21 CFR § 181.1 - Based upon scientific data or information that shows that use of a prior-sanctioned food ingredient may be injurious to health, and thus in violation of section 402 of the Act, the Commissioner will establish or amend an applicable prior sanction regulation to impose whatever limitations or conditions are necessary for the safe use of the ingredient, or to prohibit use of the ingredient

US FOOD INGREDIENT CATEGORIES



US Food Additive Categories

Examples

Direct Food Additive	Secondary Direct Food Additive	Indirect Food Additive
Sucralose may be used as a sweetener in foods generally, in accordance with current good manufacturing practice in an amount not to exceed that reasonably required to accomplish the intended effect [21 CFR §172.210].	<i>Candida lipolytica</i> may be safely used as the organism for fermentation production of citric acid in accordance with the conditions of 21 CFR §173.165.	Acrylate ester copolymer coating may safely be used as a food-contact surface of articles intended for packaging and holding food, including heating of prepared food [21 CFR §175.210].

FOOD REGULATIONS - US

Federal Food, Drug, and Cosmetic Act (FD&C Act)

([Title 21 Chapter 9 of the United States Code](#))

- “**food**” means (1) articles **used for food or drink for man or other animals**, (2) chewing gum, and (3) articles used...
- “**dietary supplement**” - (1) means a product (other than tobacco) **intended to supplement the diet** that bears or contains one or more of the following dietary ingredients: (A) a vitamin; (B) a mineral; (C) an herb or other botanical; (D) an amino acid; (E) a dietary substance for use by man to supplement the diet by increasing the total dietary intake; or (F) a concentrate, metabolite, constituent, extract, or combination of any ingredient described...”
- “**cosmetic**” means (1) articles intended to be rubbed, poured, sprinkled, or sprayed on, introduced into, or otherwise **applied to the human body or any part thereof for cleansing, beautifying, promoting attractiveness, or altering the appearance**, and (2) articles intended for use as a component of any such articles; except that such term shall not include soap.
- “**drug**” means (A) articles recognized in the official United States Pharmacopeia, official Homeopathic Pharmacopeia of the United States, or official National Formulary, or any supplement to any of them; (B) **articles intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease in man or other animals; (C) articles (other than food) intended to affect the structure or any function of the body of man or other animals**; and (D) articles intended for use as a component of any articles specified in clause for components of any such article...

SAFETY STANDARDS - US

Food & Dietary Supplements

“Safe or safety means that there is a reasonable certainty in the minds of competent scientists that the substance is not harmful under the conditions of its intended use. It is impossible in the present state of scientific knowledge to establish with complete certainty the absolute harmlessness of the use of any substance. Safety may be determined by scientific procedures or by general recognition of safety.” (21 CFR 170.3 - <https://www.fda.gov/CFR=170.3>) – (Risk only)

Pharmaceuticals

Benefit-Risk Framework – “FDA must determine that the drug is effective and that its **expected benefits outweigh its potential risks to patients.**” (Benefit-Risk Assessment in Drug Regulatory Decision-Making, Draft PDUFA VI Implementation Plan (FY 2018-2022) (<https://www.fda.gov/Benefit-Risk in Drugs>) – (Benefit/Risk)

PRODUCT SAFETY AND REGULATION

- Product safety begins with its design including ingredients/components
- The use of an ingredient/component defines the safety and regulatory requirements
- Risk equation for products
 - Risk = Hazard $f(x)$ Exposure
 - Risk $\neq$ Hazard
- Results in the same ingredient used in many types of products
 - Consumers concerned and confused how a chemical can be used in foods and consumer products

Food, Dietary Supplement, Cosmetic, or Pharmaceutical?



Food, Dietary Supplement, Cosmetic, or
Pharmaceutical? **or PESTICIDE?**

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SCIENTIFIC EVIDENCE AND ACTION- CASE STUDIES

US – TRANS FAT

- **FDA - Revocation of Uses of Partially Hydrogenated Oils in Foods; Companion Document to Direct Final Rule 2023-16724 (88 FR 53827)** <https://www.federalregister.gov/documents/2023/08/09/2023-16724/revocation-of-uses-of-partially-hydrogenated-oils-in-foods-companion-document-to-direct-final-rule>
 - In June 2015, FDA published a declaratory order (Order) setting forth our final determination, based on the available scientific evidence and the findings of expert scientific panels, that there is no longer a consensus among qualified experts that PHOs, which are the primary dietary source of industrially produced *trans* fatty acids, are GRAS for any use in human food.
 - Also proposing to revoke prior sanctions (*i.e.*, pre-1958 authorization of certain uses) for the use of PHOs in margarine, shortening, and bread, rolls, and buns based on our conclusion that these uses of PHOs may be injurious to health.
 - Determined that this body of evidence established the health risks associated with the consumption of *trans* fat
- **Epidemiological evidence cited**
 - Meta-analysis of prospective studies of trans fatty acids and risk of coronary heart disease. A 2% increase in the energy intake from trans fatty acids was associated with a 23% increase in the incidence of coronary heart disease (pooled relative risk 1.23; 95% confidence interval 1.11 to 1.37). (Mozaffarian D, Katan ME, Ascherio A, Stampfer MJ, Willett WC. Trans fatty acids and cardiovascular disease. N Engl J Med 2006;354: 1601-13)
 - In the United States, artificial trans fat in food was estimated in 2006 to cause one in five (up to 250,000) heart attacks and 50,000 deaths a year. – (Mozaffarian D, Katan ME, Ascherio A, Stampfer MJ, Willett WC. Trans fatty acids and cardiovascular disease. N Engl J Med 2006;354: 1601-13)
 - Association ≠ Causation
 - Associations with relative risks below 3 are considered moderate or weak – (Wynder E. L. Workshop on Guidelines to the Epidemiology of Weak Associations: Introduction. Prev. Med. 1987;16:139–141. doi: 10.1016/0091-7435(87)90078-8)
 - Epidemiology, therefore, faces the challenge of identifying the weak causal associations that require large study populations and taking special care to exclude bias and confounding, and it is not surprising that the evidence on which these associations are based is often challenged. – (Paola Boffetta Causation in the Presence of Weak Associations. Crit Rev Food Science Nutr. 2010 Dec4;50(s1):13-16. doi:10.1080/10408398.2010.526842)

EU – AZO FOOD COLORS

- **Publication** - McCann et al. (2007) concluded exposure to two mixtures of 4 synthetic colours plus a sodium benzoate preservative in the diet resulted in increased hyperactivity in 3-year old and 8- to 9-year old children in the general population (Food additives and hyperactive behaviour in 3-year-old and 8/9-year-old children in the community:a randomized, double-blinded, placebo-controlled trial. November 03, 2007. The Lancet Vol 370, Issue 9598, P1560-1567)
- **European Food Safety Authority (EFSA)**
 - Scientific Opinion (14 March 2008) - Limited evidence that the mixtures of additives tested had a small effect on the activity and attention of some children (The EFSA Journal (2008) 660, 1-54)
- **Regulation (EC) No 1333/2008 of the European Parliament and of the Council of 16 December 2008 on food additives** - <https://eur-lex.europa.eu/eli/reg/2008/1333/oj>
 - Amended in July 2008 to add Annex V
 - List of the food colours referred to in Article 24 for which the labelling of foods shall include additional information

Foods containing one or more of the following food colours	Information
Sunset yellow (E 110) ^(*)	‘name or E number of the colour(s)’: may have an adverse effect on activity and attention in children.
Quinoline yellow (E 104) ^(*)	
Carmoisine (E 122) ^(*)	
Allura red (E 129) ^(*)	
Tartrazine (E 102) ^(*)	
Ponceau 4R (E 124) ^(*)	

SUMMARY

Summary

- Virtually all food is processed prior to consumption
- Virtually all food is composed of numerous chemical ingredients
- Numerous definitions for Ultra-processed foods exist
- Scientific evidence for UPF concerns – Association not Causation
- Food Safety and Regulation (US and EU) similar but not identical resulting in different approaches and decisions
- Intended use of a substance determines its regulatory framework – substances can be regulated under multiple regulatory frameworks
- Varying levels of scientific evidence can result in regulatory/legislative actions on foods

THANK YOU!



QUESTIONS?