**FEDERATION OF DEFENSE & CORPORATE COUNSEL** 



# WHY the FDCC?

Why join the FDCC?
What is the value proposition for its members?

The FDCC is a community of nearly 1,500 attorneys and other professionals. Members are nominated by their peers for having a record of excellence.



### NETWORKING OPPORTUNITIES

- Members are throughout the United States and other countries.
- We are a referral network.
- At least three times a year we gather in spectacular locations
- We get together regionally for dinners and happy hours.
- Our events are fantastic opportunities to develop trusted relationships, foster networking and get referrals.

### REFERRAL OPPORTUNITIES

- A directory listing of our members is published.
- Our directory is also posted online. www.thefederation.org
- In-house members collaborate with outside members in presentations and other functions.
- The referral culture is based on relationships, not direct asks. In-house members are not pressured for work.

### **CUTTING-EDGE LEGAL EDUCATION**

- FDCC has 24 law sections. Each presents podcasts and other programs.
- FDCC's website offers material on professional and personal concerns.
- FDCC's Digital Newsroom offers articles and other materials.
- FDCC's Meetings include many CLE classes.
- FDCC's Corporate Counsel Symposium addresses in-house issues. This is a two-day event. For in-house members, registration is nominal.
- FDCC's Insurance Industry Institute reviews industry developments. This is a two-day event offered every other year. Both outside counsel and industry members attend. For in-house members, registration is nominal.

- FDCC runs other programs such as:
  - o FedTechU: Weekend programs for using technology at trial.
  - o FDCC Evolve: Resources for using technology. www.fdccevolve.com
  - o **Artificial Intelligence Workshops:** Programming, webinars, white papers, and podcasts on using Al.
  - o FDCC Coverage College: One-day program on insurance coverage claim handling.
  - o Coverage 101: One-hour overview of the CGL Policy.
  - o Law Firm Management Webinar Series: Webinars addressing issues facing law firm managers. Topics include remote work, compensation, and other issues.
  - Corporate Counsel Roundtables: Online discussions of evolving in-house concerns. We promote confidentiality and candor.
     Programs are limited to in-house members. Outside lawyers and recordings are barred.
  - o Friday 5s: A weekly newsletter emailed every Friday. This features five quick reads on members, events, relevant legal developments and other news.



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### New Members are Embraced

- At initial meetings, new members are identified for introductions and hospitality. Each new member is assigned a host.
- New members are given orientation sessions and meet with FDCC's leaders. Sessions are both in-person and online.
- Every new member is invited for a podcast interview. The podcast is posted on the website and available for member's independent use.
- New members are immediately invited to participate in sections and committees.

## Members Value the FDCC

- "The most obvious benefit to FDCC is the referral network. Our membership is made up exclusively of the very best lawyers in the country, which are exactly the lawyers that have the client base to make referrals (and receive them as well). The referrals do not necessarily come quickly, but as one puts the time into the organization and makes the most of the opportunities presented, the business will certainly follow."
- "It gave me a platform to get active and develop my skills instantly. FDCC keeps us fresh, keeps us outwardly focused, and keeps us current."
- "The collective thought leadership of our members. Our members are smart and are willing to share their ideas to make the rest of us smarter, more creative, and more willing to test our limits."
- "We are a meritocracy, recognizing and advancing members who put sweat equity into the organization."
- "We provide leadership opportunities to new members quickly, whether they are appointed as a vice chair of a substantive section or serving on a standing administrative committee."
- "The education we deliver through webinars, podcasts, and in-person at conferences is cutting edge, and through my FDCC membership, I have had the opportunity to hear many thought leaders in the law and many other areas as well, which has made me more well-rounded as an attorney and a person."
- "Yet the quality of the relationships I've built through the FDCC is a step above. The referrals I have received from FDCC members – both in-house and defense counsel members – dwarf those I have received from any other professional association."
- "The FDCC is awesome because, unlike most other bar associations, we're not 'card chasers.' In most bar association meetings, in-house counsel get badges colored differently than outside counsel, and every introduction begins with each person brazenly examining the other's badge to see if they are worth talking to. I never knew why this badge check is necessary; the in-house counsel are the ones surrounded by a throng of people, looking desperately for an exit."



To be the inspired community of vetted defense counsel, exceptional leaders, and even better people.