



June 23, 2023 -- Issue 177



**BUILDING NETWORKS BUILDING FRIENDSHIPS**

*Good Morning!*

Here are your 5+ things to know on developments, upcoming events and progress being made on initiatives the Federation of Defense & Corporate Counsel is undertaking on behalf of all our members.

**#1 Summer Flyer Magazine  
Ready for Download**

We are pleased to present you with the FDCC's Summer issue of the *Flyer* magazine, which is packed full of timely articles, photographs and announcements.

Simply click on the cover to the right, or on the links below to get the latest details on:

- The Annual Meeting at The Broadmoor Resort
- Statements of the candidates standing for election as Secretary Treasurer; and the list of those standing for election to the Board
- Report on the Winter 2023 Meeting; and updates on the upcoming Corporate Counsel Symposium; Insurance Information Institute and the Winter 2024 Meeting
- Articles on the upcoming virtual trial training series; FedLife 3.0; Law Practice Management Section and Member Communications Committee; and from the FDCC Foundation
- ...and so much more!

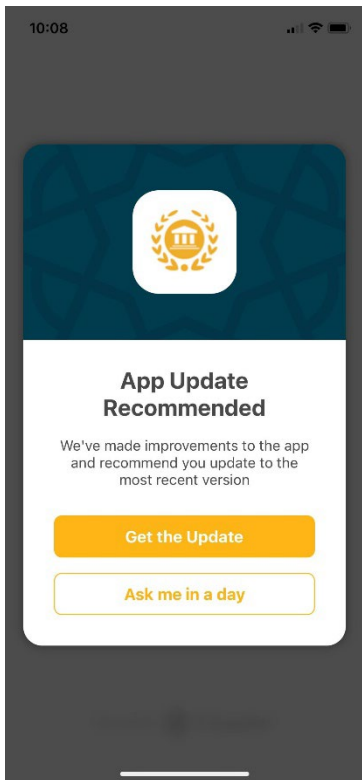


We packed a lot into this issue to provide all our readers with a snapshot of our progress and on what lies ahead. An additional copy will not be printed and mailed...so be sure to download your copy of the Flyer today!

[Click here for the Flipbook version of the Flyer](#)

[Click here for to download the PDF version](#)

**#2 Our New & Improved App: "FDCC365" Has Launched!**



We have exciting news. The "FDCC365" App is new and improved and ready for you to download. Spouses will now also have access to all aspects of the App to stay in touch during and after meetings and events.

The App is designed to provide instant messaging capabilities, access to virtually everything that is on the website, along with the ability to engage with other members and the 25 Substantive Law Sections. For the meetings, you will have access to the daily meeting agendas, papers and presentations, speaker biographies, the list of meeting attendees and surveys. FDCC365 can be accessed on all mobile devices (smart phones, tablets, etc.) in a format that is compatible and easy to view. Download it now in the Apple or Google Play Stores - search "FDCC" and click on the "FDCC365" button to get and stay engaged.

**If you've already downloaded the original App, just click on the App's icon and click on the "Get the Update" button as shown in the photo above.** All your prior settings will be saved.

Questions? Send [Kim Cavender](#) an email at FDCC Headquarters. She will be happy to help - or visit her at the FDCC Registration Desk at The Broadmoor Resort during the Annual Meeting.

## #3 Building & Fostering Corporate Culture Webinar Tuesday, June 27 at 2:00PM ET



Marisa Trasatti

Aaron Burton

Logan Loomis

How do law firms and companies build and foster their culture when some employees are working remotely, others are hybrid, and others are in the office full time?

On Wednesday, June 27th at 2:00PM ET / 11:00AM PT, FDCC Defense Counsel member [Marisa Trasatti](#) will explore the critical importance of corporate culture and related challenges with her guests Aaron Burton (CEO of [Sciton Inc.](#)) and Logan Loomis (executive business leader coach). The topics of discussion include:

- culture building techniques used at Sciton Inc.;
- how to establish a positive corporate culture; and
- what organizations can do to assess their culture.

Viewers will gain a better understanding of this business fundamental to help improve job success.

[Please click here to register for the free webinar](#)

## #4 Strategic Planning for Law Firms

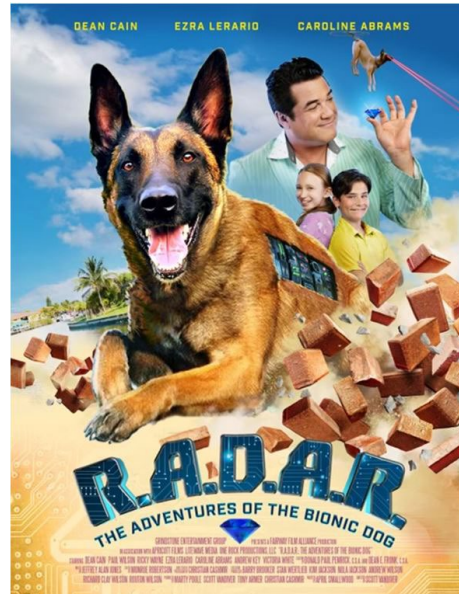


If you were unable to attend the Law Practice Management Section's virtual Town Hall event last week, you missed a fascinating discussion among our members: Moderator [Jody Briandi](#) of Hurwitz Fine and her guests: [John Trimble](#) of Lewis Wagner and [Stephen Embry](#) of TechLaw Crossroads who spoke of their approaches and why Strategic Planning is a critical piece of law firm management.

During the course of the discussion, a number of ideas were raised among the attendees and our panel. In 2021, FDCC released its book on [Strategic Planning for Law Firms](#). For law firms to succeed they need to understand the importance of strategic planning and implement it. This book is on the FDCC website (just click on the link above), and teaches how crucial this process is and how to do it. If you accept strategic planning as an integral

part of your firm's growth and development and embrace it fully, your firm will grow, evolve and transform. You will be left with the question, "Why didn't we do this sooner?"

## #5 Kim Jackson Goes Hollywood!



FDCC Defense Counsel member and Chair of the Insurance Coverage Law Section [Kim M. Jackson](#), and his production company One Rock Productions, LLC, were Executive Producers of the movie **R.A.D.A.R.: The Adventures of the Bionic Dog**, which will be released in the U.S. and Canada by Lionsgate on DVD and VOD on Tuesday, June 27. The trailer can be viewed [here](#). That's Kim on the left playing the role of a Security Guard in the movie.

The movie is a PG rated family film about a bionic dog (R.A.D.A.R.: Remote Activated Doubloon Acquiring Rex) created by a mad scientist/crook (Dr. Van Hook) and his bumbling sidekick (Dobbins). RADAR was created to find hidden treasure. RADAR escapes his creator, finds a famous jewel buried by pirates that could save a dying small town, and befriends a boy (Gabe) and girl (Kylie) who live there. Together, Gabe, Kylie and RADAR must save the jewel and their town from the scientist and his sidekick.

The movie was written by Kim's cousin, April Smallwood, and directed by her husband Scott Vandiver, whom some members may remember meeting at the President's Reception at the Air Museum in Palm Desert. The movie stars

Dean Cain (seen in Louis & Clark), Paul Wilson (seen in The Conjuring: The Devil Made Me Do It), Ricky Wayne (seen in Bloodline, Walking Dead), and motion picture newcomers Ezra James Lerario (Gabe), Caroline Elle Abrams (Kylie), Beck (RADAR) and Kim Jackson (Security Guard). Kim is hoping to be typecast as a security guard in many future projects, has two lines in the movie, and is now S.A.G. eligible.

The movie was filmed in April of 2023 in Dunedin, Florida, very close to the where the 2024 Winter Conference will take place. Kim describes RADAR as "a children's action and adventure movie, with some cartoonish violence and lots of laughs. The special effects are excellent for a movie with its limited budget, and he highly recommends it to all members, especially those with children."

Congratulations Kim! Oh...and please remember these words when you're on stage: "I'd like to thank the Academy, my family, and all my friends and colleagues in the FDCC!"

## #5.1 AIDA Invites You to Melbourne By: Chris Rodd



To all my fellow FDCC colleagues, (many of whom I connected with last summer in Seattle and are now the proud custodians of "Aussie Koalas"), I write to re-focus your attention on the up-coming AIDA World Congress ([WICA2023](#)) which will be hosted in my city, Melbourne, Australia from August 30 to September 1, 2023. I would be delighted to have you join many of your FDCC "family" in beautiful Melbourne in August next. Bernie Heinze, Bob Christie, Craig Marvinney, Ned Currie, Deb Varner, Neil

Hartzell and Heather Sanderson will all be journeying down under to participate in an event held only every four years. They will be on the podium. Where else would they be? Indeed, the last time an AIDA World Congress was held in Australia was Sydney in 1994.

There is an exceptional program on offer with four highly topical insurance related themes:

- War and Conflict
- Climate Change and Catastrophic Events

- ESG and
- Innovation in insurance

In addition there will be a full day devoted to the 12 AIDA Working Parties (similar to our FDCC sections).

I hope you will join us in Melbourne for what will be a stellar event. If you would like to know more, I would encourage you to click [here](#) for the conference website with links to accommodations. You will find more detail of the scientific and social programs. I am happy to help with any questions about the World Congress or travel to and within Australia!

I look forward to seeing you ... and don't forget to pack your Koalas so they can be reunited their mates in Melbourne.

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Chris Rodd is an FDCC International Defense Counsel Member in Richmond, Victoria, Australia. Contact him at: [chrisjrodd@gmail.com](mailto:chrisjrodd@gmail.com).

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## #5.2 What's on the Docket? FDCC's Upcoming Events



Please register and mark your calendar to attend the following FDCC events of relevant and timely substantive content:

- **June 27, 2023 at 2:00PM ET: FDCC Webinar on Building & Fostering Corporate Culture.** [Register here to attend.](#)
- **July 23 - 28, 2023: FDCC's Annual Meeting at The Broadmoor Resort & Hotel** in Colorado Springs, CO. Convention Chair:

[Casey Stansbury](#). Program Chair: [Marisa Trasatti](#). Registration coming soon.

- **October 22 - 24, 2023: FDCC's Corporate Counsel Symposium** at the Philadelphia Downtown Marriott Hotel in Philadelphia, PA. "*The Leader in WE*". Co-Chairs: [Alison Christian](#) and [Bill Vita](#).
- **November 8 - 10, 2023: FDCC's Insurance Industry Institute (I-3)** at the Sheraton Times Square Hotel. "*Insights, Innovation & Inspiration: New Approaches for Insurance Leaders.*" Co-Chairs: [Micalann Pepe](#) and [Alycen Moss](#).
- **February 25 - 29, 2024: FDCC's Winter Meeting at the Vinoy Renaissance Hotel** in St. Petersburg, FL. Convention Chair [Sean Griffin](#); Program Chair: [Frank Ramos](#)

...and finally...  
**Have a Nice Day  
R. Matt Cairns !**



Matt is an FDCC Corporate Counsel member and Senior Associate General Counsel at [Textron](#) in Providence, RI. He is also Secretary/Treasurer of the FDCC Foundation.

Matt manages products liability litigation for Textron's Specialized Vehicles business unit, and assists in managing complex commercial litigation and class actions at the corporate level. He is a graduate of the Textron Executive Leadership Program at the University of North Carolina.

Matt previously worked at Gallagher Callahan & Gartrell from 2008-2017 after 22 years with Ransmeier & Spellman in Concord. His practice focused on defending the interests of individuals, businesses, municipalities and insurers in civil and administrative litigation. He practiced at every level of the New Hampshire court system and in the United States District Court and the First Circuit Court of Appeals. Additionally, he appeared before numerous state agencies. Matt's specialties included complex Products

Liability, Employment Law, Commercial Litigation, Professional Liability, Appellate, Fire and Casualty, Governmental Liability and Civil Rights.

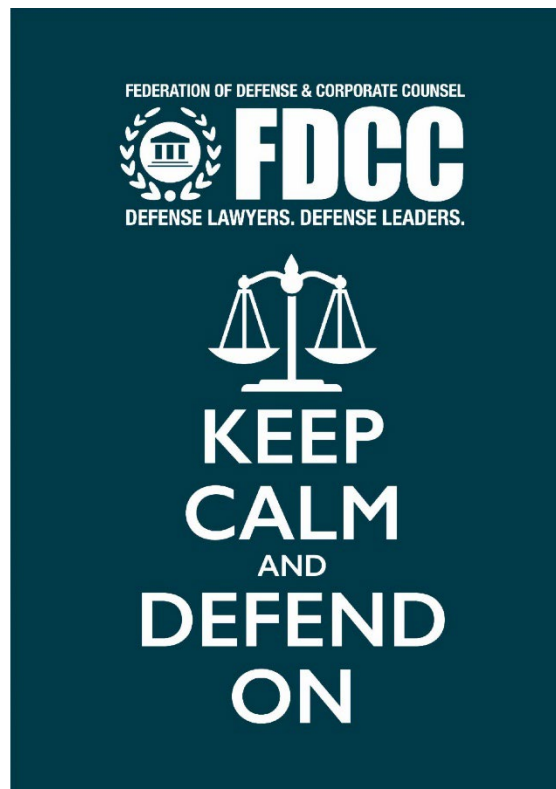
On Tuesday, Matt will be celebrating his birthday! Please join us in sending him an email to wish him a very Happy Birthday:

[rcairns@textron.com](mailto:rcairns@textron.com)

Congratulations Matt, and all the very best to you and Tracey for continued success, good health and happiness in the years ahead.

### Why FDCC?

**"To be the inspired community of vetted defense counsel, exceptional leaders and even better people."**



**Be Exceptional Today!**